



INTRODUCTION

Two decades ago, we couldn't have dreamed that a neighborhood gathering in a Church Hill home would later evolve into a fully-fledged after school program, independent high school, and workforce training program. In the years since then, we've watched hundreds of students ascend new heights on their journeys of discovery, education, and growth. Hundreds more families, volunteers, donors, staff, community partners, and neighbors have united together to cultivate their God-given potential.

Twenty years later, we recognize how God has done immeasurably more than we prayed for or imagined (Ephesians 3:20). You've been a part of this story, and we're so grateful for the ways you've walked with us over the years. On pages 4–5, you'll see just a few of the significant moments from our history that have led us here.

This report highlights some of the major milestones of our 2022–2023 fiscal year. We honored the openings and closings of chapters, expanded learning opportunities, and invested in improvements to our facilities. We welcomed new staff who are building upon the foundations of their predecessors. Through it all, we celebrated the growth of students as they took new steps on their journeys.

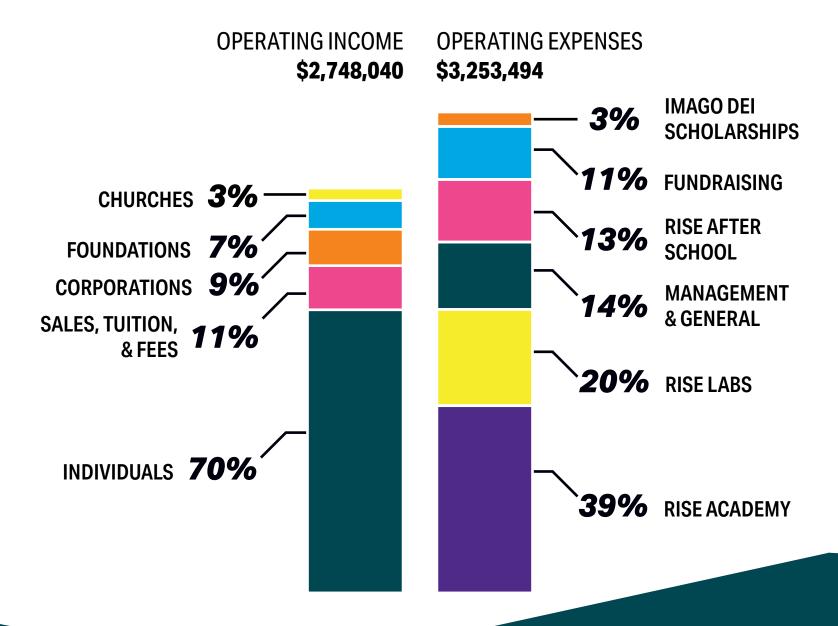
The launch of our rebrand as Rise Richmond on August 1, 2023, was a defining moment of the past year. Since our founding, we've experienced organizational transformation and the expansion of our programming beyond the borders of Church Hill. Our name and visual identity didn't truly encompass the breadth or depth of what we do. In 2022, we began working with two agencies who led us through an 18-month process of research, strategy, and design.

That work culminated in the creation of a new, unified brand, repositioned to support our work today. This rebrand has already established a stronger sense of alignment as an organization, equipping us to more effectively serve families and reach new audiences.

Every student in our city deserves a promising future. We're proud to champion the remarkable young people of Richmond as they bring their big dreams to life.

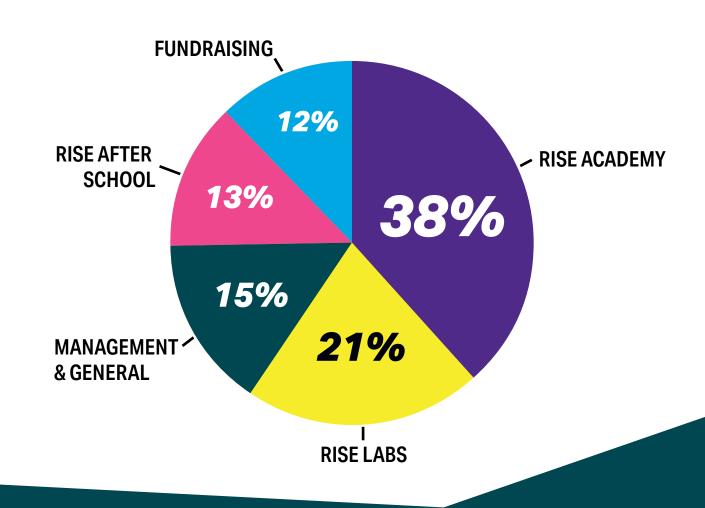
They're just getting started. ■

2022-2023 FINANCIALS



2023-2024 EXPENSE BUDGET

\$3,284,257



NOTES

- 1. The numbers presented here are unaudited, cash-based numbers. Our annual audit, which was still ongoing at the time of this report's publication, will present accrual-based numbers which might differ from this report. You can find audited financial statements from previous years on our website, and statements from this year will be posted as soon as they are available.
- 2. Ending Net Assets for FY 2022–2023 were approximately \$2,002,000. This includes Rise Richmondowned buildings, land, vehicles, and cash on hand.
- 3. Our program spending breakdown in FY 2022–2023 is as follows: Rise After School: \$413,279; Rise Labs: \$647,932; Rise Academy: \$1,279,568; Imago Dei Neighborhood School: \$105,227
- **4.** Rise Richmond serves as the Imago Dei Neighborhood School Virginia Education Improvement Scholarship Tax Credit program partner. In 2022–2023 our operating income and expenses include designated support for eligible low-income student scholarships for this program.









FROM THE EXECUTIVE COMMITTEE OF RISE RICHMOND'S BOARD OF DIRECTORS

It was a big year of change and growth at Rise Richmond. This was the first year in a multi-year strategy to invest a surplus of funds with which we've been blessed back into the community. Our operating expenses increased with meaningful investments in staff positions and compensation to retain and attract new high-quality team members to meet the growing needs of our programs.

In addition, we invested in the development of a new name, mission, and visual identity for our work and supported a significant maintenance cost increase at our primary facility under a new lease agreement. We're so grateful that you've been on this journey with us as friends, supporters, and partners in prayer.

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CELEBRATING 20 YEARS

So many people, places, and stories have been a part of our history over the years. Here are just a few of the milestones that represent significant moments of change and growth during the past two decades!

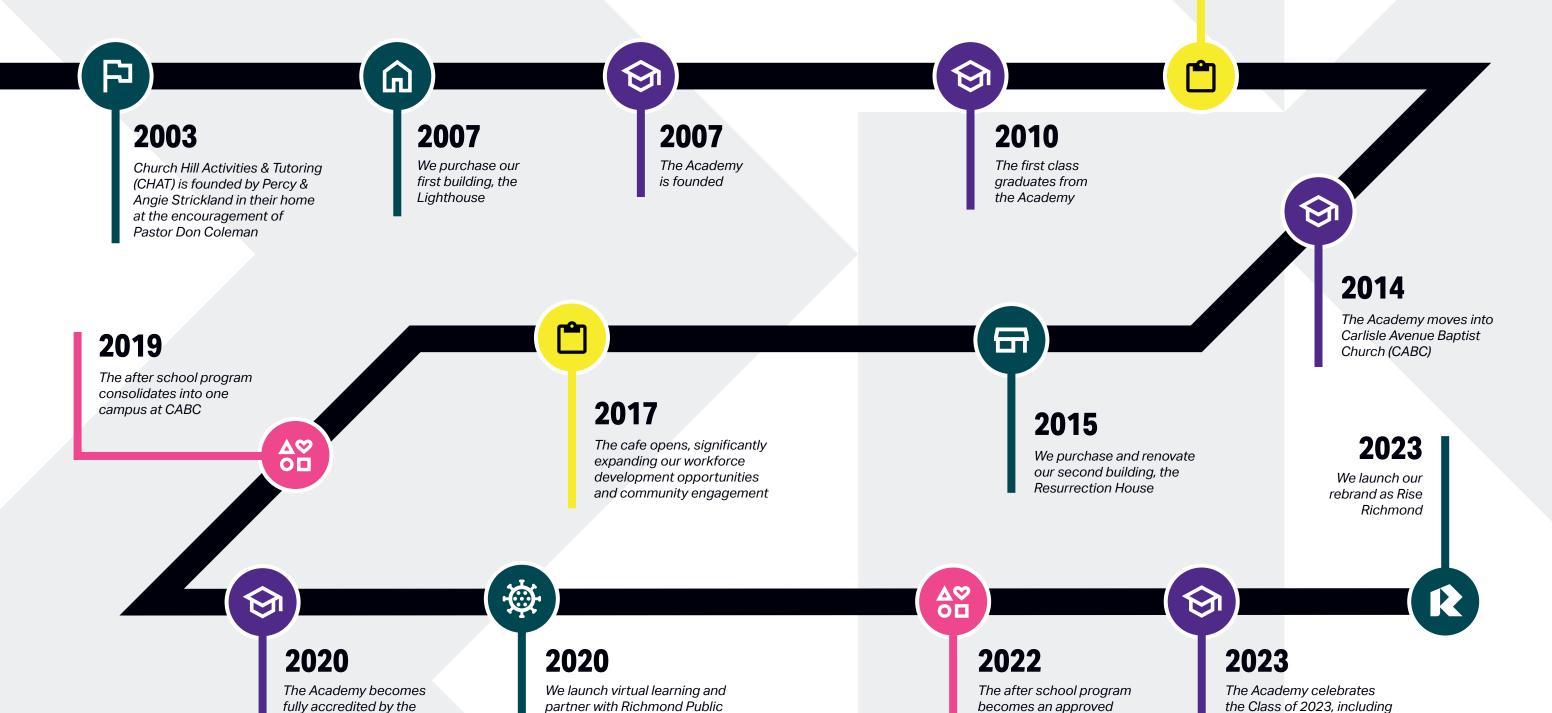
Virginia Association of

Independent Schools

2012

The workforce development program launches with small business learning opportunities

its 100th graduate



student program by the

Virginia Department of

Education

Schools' city-wide meal distribution

in response to COVID-19

Rise After School

Rise After School took big strides over the 2022–2023 school year. We increased enrollment by 35% and offered more opportunities for students to diversify their learning experiences. More than 30 students participated in homework help each week in addition to new daily electives with a variety of fun, interactive activities. Community partners enriched student learning through special programming throughout the year, including visits from Mad Science and The Teeny Tiny Farm.

For the first time in program history, we achieved the milestone of becoming an approved student program by the Virginia Department of Education. Using assessment tools (YQPI and SAYO), we operated an above-average program that met high standards of quality and positive student-reported outcomes. We also grew our team to four, full-time members, and dedicated volunteers supported programming weekly.

Rounding out the year, students joined us for three events over the summer: a family fun night, late stay, and day trip to King's Dominion.

students enrolled

students participated in homework help weekly

daily electives offered

field trips

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Rise Academy

The 2022–2023 school year marked a return to normalcy after the virtual learning, hybrid schedules, and onsite COVID screenings of the previous three years. We welcomed new and returning students, grew our athletics program, and celebrated academic achievements.

Students participated in extracurricular clubs, PE in partnership with Gold's Gym and SwimRVA, and hands-on job training at Rise Cafe and Rise Print Shop. Special performances by the Drama, Debate, Rhythm Works, and Spanish classes gave students opportunities to showcase their learning to the wider school community.

Alongside a full academic schedule, students enjoyed fun events throughout the year including Homecoming's Winter Wonderland, Career Fair, field trips, Sneaker Ball prom, and a field day at Dorey Park. Service opportunities included a winter care kit packing event in partnership with RVA Community Fridges and volunteer days at the Dominion Energy Christmas Parade and Imago Dei Neighborhood School.

On June 16th, families, friends, alumni, and community members gathered to celebrate the 11 graduates of our Class of 2023. Seniors earned \$278,000 in scholarships and institutional grants, with plans to continue their educations and enter the workforce.

students enrolled

college acceptances

Class of 2023 graduates

student interest clubs

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Rise Labs

2022–2023 was a year of exploration, strategizing, and strengthening partnerships. At Rise Cafe, our team hosted dozens of private events for community members and local organizations, in addition to pop-up tastings. Over the summer, Best Café at the Virginia Museum of Fine Arts invited our team to host tasting events and a screening of a mini-documentary featuring our hydroponic farm's first apprentice cohort (a project in partnership with Babylon Micro Farms and Dominion Energy).

Rise Print Shop continued to partner with the Boys & Girls Club to host regular classes through the East End Teen & Community Center. Our team was a recurring vendor at the RVA Big Market and Studio Two Three and sold products in shops across Richmond. In June, we celebrated four employees' graduation from Rise Academy.

After a period of research and assessment, we made the decision to close Nehemiah's Workshop and Legacy Farm in order to align our training opportunities with regional workforce trends and student goals. Deepening our focus on hospitality training, students participated in introductory culinary classes, cooking club at Rise Academy, and barista apprenticeships.

In early summer, the Labs team took a food and history tour of Washington, D.C. With stops including the National Museum of African American History & Culture and a fine-dining restaurant, students explored African American culinary heritage and its enduring expressions of identity and culture.

students trained and/or employed

students participated in culinary training

pop-up events featuring culinary students

students completed Guest Service Gold training/ certifications & ServSafe coursework

You're part of something bigger

Our work wouldn't be possible without the generosity of so many partners and friends. Through your financial support last fiscal year (September 1, 2022–August 31, 2023), you made an enduring investment in the bright futures of our city's students.

Church Partners

LEADERSHIP PARTNERS (\$10,000+)

Second Baptist Church
Stony Point Reformed Presbyterian
Church

Third Church

ANNUAL FUND PARTNERS

Area 10 Faith Community
Blackstone Presbyterian Church

Bon Air Baptist Church

City Church of Richmond

Covenant Alianza Presbyterian

Church

Crestwood Presbyterian Church

Crozet United Methodist Women
East End Fellowship

First Presbyterian Church

The Freedom Fellowship Church

Hope Church

Mechanicsville Christian Center St. Giles' Presbyterian Church

Corporate & Organization Partners

LEADERSHIP PARTNERS (\$10,000+)

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ANNUAL FUND PARTNERS

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Markel Corporation

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Paypal Giving Fund

Property Investment Advisors

RVA Community Development

Corporation

South State Bank

Vice

William Blair

Foundation Partners

LEADERSHIP PARTNERS (S10,000+)

Captrust Community Foundation

The Community Foundation for a Greater Richmond

Estes Foundation

Markel Foundation

Wilbur Moreland Havens Charitable

Fund

ZYN Cares Fund

ANNUAL FUND PARTNERS

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